



# Our case for support

Help us build strength, stability and self-reliance.



## Habitat for Humanity is a global leader.



### Habitat is uniquely positioned to address the world's shelter crisis.

Our work in more than 70 countries and in nearly 1,400 communities throughout the United States helps transform lives and communities through housing. With the help of more than 1.8 million volunteers each year, Habitat serves a family somewhere around the world every 50 seconds.



## We have tremendous friends.

In 2016, Habitat launched Habitat Humanitarians to recognize the invaluable contributions of our high-profile volunteers. Our inaugural Habitat Humanitarians are former President **Jimmy Carter**, former first lady **Rosalynn Carter** and country music stars **Garth Brooks** and **Trisha Yearwood**.

### Other supporters include:

- Archbishop **Desmond Tutu**
- Bollywood actress **Jacqueline Fernandez**
- Heisman Trophy finalist **Deshaun Watson**
- Indian movie star and youth icon **John Abraham**



## The scope of the problem we address is vast.

- The World Health Organization says those living in poor conditions — 1 in 4 people in the world — “are exposed to **greater personal and environmental health risks**, are less well-nourished, have less information and are less able to access health care, thus they have a higher risk of illness and disability.”
- In the U.S., the Department of Housing and Urban Development says “a family with one **full-time worker earning the minimum wage cannot afford the local fair-market rent** for a two-bedroom apartment anywhere in the United States.”

## We have the unmatched ability to address this need.



Driven by the vision that everyone needs a decent place to live, Habitat has partnered with families for more than 40 years to build and improve places they can call home. In all of these efforts, we work **alongside** the families who partner with us.

### Our work today includes:

- **New construction**
- **Improvement and repair of existing houses**, including neighborhood revitalization efforts, incremental building and access to housing microfinance loans
- **Advocacy**



**We are aided by our volunteer-led model.**

Each year, Habitat mobilizes 1.8 million volunteers to build, advocate, and raise awareness about the global need for shelter.

## Through shelter, we empower.

A decent place to live can remove barriers to opportunity, success and health that might have been a part of a family's life for years, if not generations.

Better, affordable living conditions lead to improved health, stronger childhood development and give families the ability — and financial flexibility — to make forward-looking choices.

Proper shelter creates jobs, revitalizes neighborhoods, attracts employers, increases consumer spending and government revenues, and lowers the risk of foreclosure, all while bringing transformative benefits to families and developing resiliency in communities.

### Our work produces:

- Significant **economic impact**
- **Long-lasting improvements** for families
- Positive **impact on communities** and society



# Help us today.

## Habitat's Global Impact Fund moves our mission forward by:

- **Leveraging resources** to respond to the world's housing need.
- **Building the capacity** of our global network.
- **Investing wisely** in order to sustain our programs through tough economic times.
- **Designing innovative programs** that reach ever-growing numbers of families.
- **Practicing stewardship** in order to increase our efficiency and ensure the trust of our generous donors.



**habitat.org**

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