



# Our case for support

Help families build strength  
and stability.

Since 1976, Habitat for Humanity has  
helped more than 46 million people  
build homes, communities and hope.

Sridevi had improvements made to her home with  
Habitat for Humanity Sri Lanka.



# The problem is vast

According to UN-HABITAT, **40% of people** around the world will live in inadequate housing by 2030 unless they receive assistance from the global community.



# The need for housing

- According to the World Bank, **more than 2 billion people** worldwide do not have access to a toilet, and hundreds of millions cannot wash their hands at home.
- According to a report from World Resources Institute's Ross Center for Sustainable Cities, **15%** of the world's population does not have access to affordable and secure housing.
- **Around 90%** of urban expansion in developing countries is near hazard-prone areas and built through informal and unplanned settlements, according to the World Bank.
- **More than 75%** of the world's population does not have legal documentation of their property rights.
- **An estimated 9.2%** of the world's population live in extreme poverty on **less than US\$1.90** a day, according to the World Bank.
- The World Health Organization says those living in poor conditions "are exposed to greater personal and environmental health risks, are less well-nourished, have less information and are less able to access health care, thus they have a higher risk of illness and disability."

Kabwe, Zambia

# Habitat is uniquely suited to address the problem

The idea that became Habitat for Humanity grew from the fertile soil of Koinonia Farm, a community farm outside of Americus, Georgia, that was established to serve as a demonstration plot for the kingdom of God. Historically we are, and we continue to be, a space where people of all races, all faiths and all backgrounds can come together in a common cause. Because of this, Habitat is uniquely suited and committed to working toward diversity, equity and inclusion both internally and in the communities we serve around the globe.

Looking toward the future, Habitat is implementing our Global Impact 2025 strategy, which will reach more people and raise funds more efficiently through improvement and innovation. The changes we implement will allow us to serve even more families and communities by helping to build strength, stability and self-reliance through shelter.



# Feel the impact

- With Habitat's support, **more than 4,000 refugees** in Poland, Romania, Hungary, Germany and Slovakia secured short-, mid- or long-term accommodation within the first 100 days of the Ukraine crisis.
- **Over 100 homes** were rehabilitated by Habitat Jordan through our Middle East Refugee Crisis Initiative in FY2022, which supports housing and water and sanitation needs.
- **More than 2.4 million people** were reached in FY2022 with knowledge and resources to build better homes thanks to two new "edutainment" radio and television shows developed by Habitat's Terwilliger Center for Innovation in Shelter and media partners in Kenya and the Philippines.
- Habitat delivered **3,520 emergency shelter kits** in Haiti after a magnitude-7.2 earthquake struck the country's southwest region in August 2021.

## Facilitating innovative roofing solutions in India

Since it was launched in 2016, Habitat's Terwilliger Center for Innovation in Shelter has worked to facilitate efficient, innovative and inclusive housing market systems to make affordable housing possible for countless more families. LaRaksha Social Impact Trust is an Indian microfinance institution that works with low-income people who lack access to typical banking services. The Terwilliger Center supported LaRaksha in designing and piloting a unique roofing loan product able to cater to both the mid- and long-term roofing requirements of the residents of Thiruvarur, India. Roofs in this area are often thatched or improperly constructed and easily damaged by strong winds, heavy rainfall and cyclones.

This damage can expose families to leaks and dampness that impact their health and quality of life. Then they are forced to spend their modest savings on roof repairs, which often pushes them below the poverty line. "A roof is the most vulnerable part of house," says A Ramesh Kumar, president and managing trustee of LaRaksha Social Impact Trust. "If the roof is good, the overall habitat quality is good. If the roof is bad – however good the walls are – the shelter quality deteriorates. So, a solution focused on the roof is necessary." Now, thanks to the support of Habitat and the Terwilliger Center, residents like Vetriselvi have been able to strengthen or replace their roof at an affordable cost using a sustainable and durable roofing solution. Vetriselvi is relieved that her home now has a safer and more secure tile roof.



A photograph of a woman with a bindi on her forehead, wearing a pink and yellow patterned sari over a black top. She is smiling and leaning against a tree trunk. The background shows a rural setting with a building and trees.

# See the results

Our work focuses on increasing access to homeownership and housing finance, improving housing affordability and quality, helping communities prepare for and respond to natural disasters, and building strong and resilient neighborhoods.

Tamilarasi renovated the roof of her home in Nagapattinam, India, with help from Habitat's Terwilliger Center for Innovation in Shelter and the LaRaksha Social Impact Trust.

# Our work includes:



**New construction** where our houses and sustainable work processes are designed for their specific local settings and use locally available materials.



**Improving and repairing existing houses.** In the U.S., this work is done as part of our neighborhood revitalization efforts. Outside the U.S., we help families build incrementally and help create access to housing microfinance loans.



**Creating and expanding inclusive, affordable housing markets** on a global scale through the Terwilliger Center for Innovation in Shelter. The Terwilliger Center provides advisory services, technical assistance and investments for innovative companies and products that make housing healthier, accessible and affordable for low-income households.



**Disaster response and recovery**, such as supporting the more than 5 million refugees who have fled Ukraine to surrounding countries as of April 2022 because of the Russian invasion.



**Working alongside the families who partner with us** and ensuring each family invests their time and effort into building their own home and the homes of others. This sweat equity can take many forms and includes homeowner classes where families learn about their mortgage, insurance, maintenance, safety and more.



**Advocacy**, which advances access to adequate and affordable housing globally by changing policies and systems. This includes the Cost of Home campaign, which aims to make housing more affordable for 10 million people across the U.S., and a new global advocacy campaign that will influence policies and systems to improve and promote equitable access to adequate housing for people living in informal settlements. In addition, Habitat is aligning our work to support the **U.N.'s 2030 Agenda for Sustainable Development, particularly Sustainable Development Goal 11.**



Chennai, India



Naivasha, Kenya



Quezon City, Philippines



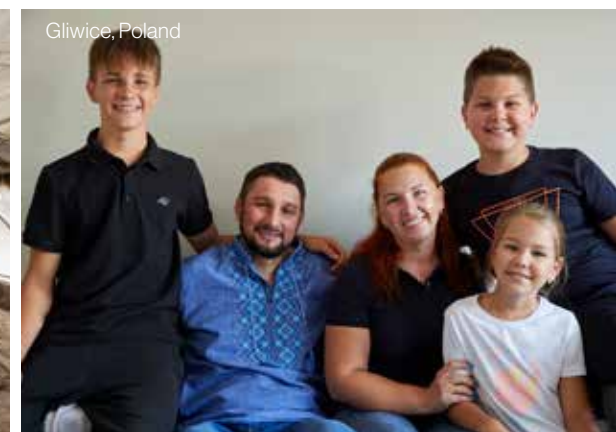
Santa Cruz, Honduras



Villawettuwan, Batticaloa, Sri Lanka



Kisumu, Kenya



Gliwice, Poland




We are  
aided by our  
volunteer-  
led model

In FY2022, Habitat mobilized **more than 700,000** volunteers to help build, advocate and raise awareness about the global need for shelter.

Liz volunteers on a Habitat Global Village trip to Chiapas, Mexico.





Global Village volunteers on a build site  
in Namobuddha, Nepal

# We are built on a foundation of faith

While personal faith is not always the motivating factor for all Habitat volunteers, our mission has always been based on the idea that we serve God by serving others. Habitat partners with all people – of all faiths or of no faith – whether they are seeking housing or joining us to help.

# Habitat's global prayer

God, teach us humility so that we may listen,  
confess and forgive, serve in relationship with the  
poor, persevere in our mission, unify as one body  
with many different parts, and act with courage  
and boldness.

Amen.

“You give your time and labor, but in exchange you find yourself welcomed by a community and becoming part of their family.”

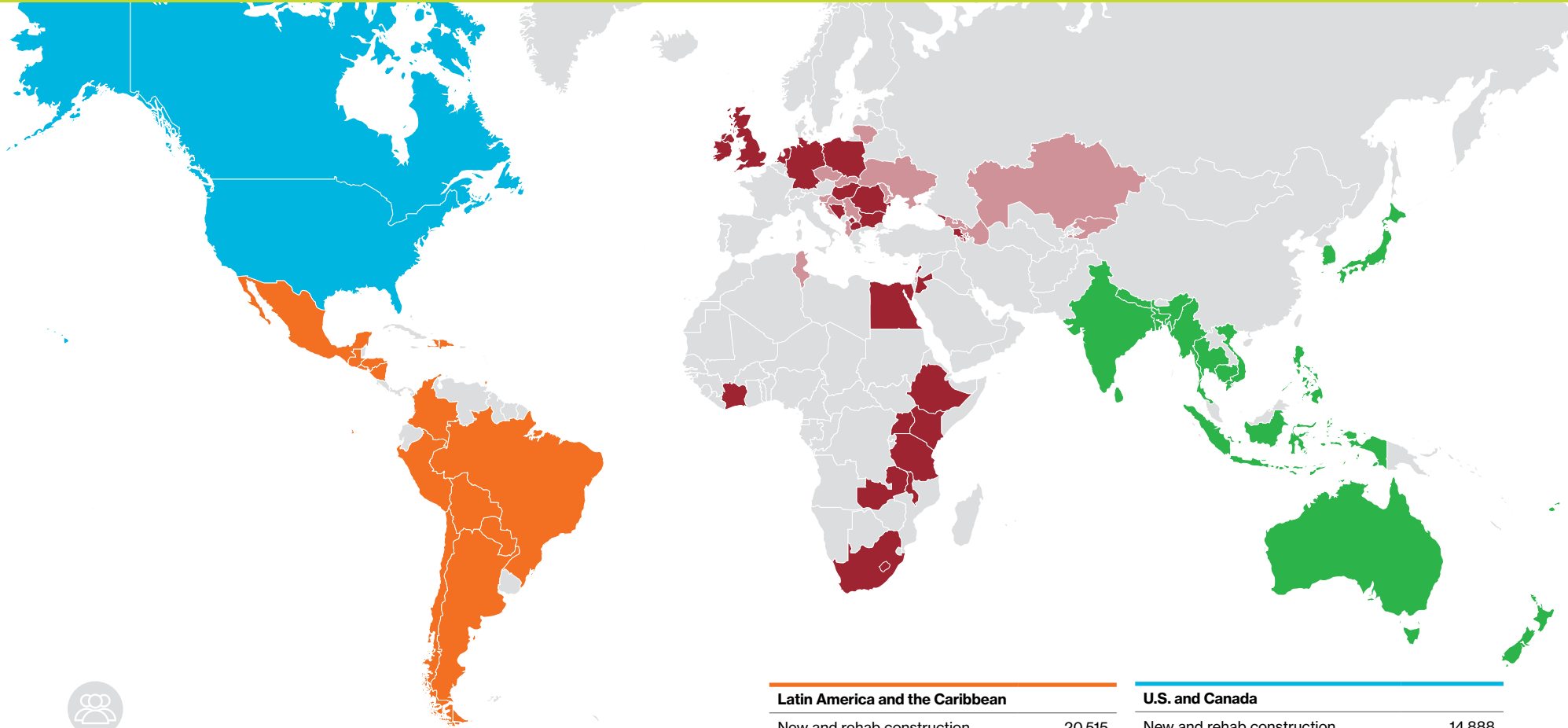
**DIANA, a Habitat volunteer in Nepal**

“I am at peace and at my happiest when I am laying bricks, knowing with every brick I place, I am building a safe, sturdy and secure home for a family – not only for now but for the next generation.”

**NEALE, a Habitat Global Village volunteer**

“It is hard to express in words the true essence of the Habitat build. From giving back and improving the lives of others in less fortunate circumstances to teamwork and connecting with the local community, it truly is a life-changing experience.”

**EMILIA, a Habitat volunteer in Nepal**



# individuals served

**FY2022**

Habitat for Humanity’s strategic plan looks at the number of individuals impacted by our work. We report our work as a mix of households and individuals, and so, to present our figures as individuals, we multiply by five the number of households served by our international work, and we multiply by four (or by two for rehabs) the number of households served by our work in the U.S. and Canada. The data presented at right have been through this conversion.

\*In April 2022, Habitat’s Europe, Middle East and Africa office was split, creating an Africa area office and a Europe and Middle East area office. The numbers presented here were tallied before that change and therefore are categorized together.

Latin America and the Caribbean	
New and rehab construction	20,515
Incremental construction	22,685
Repairs	85,965
Professional services	11,695
Market development	1,603,665
Civil society facilitation	8,340
<b>Total</b>	<b>1,752,865</b>

Europe, Middle East and Africa	
New and rehab construction	5,380
Incremental construction	210,335
Repairs	3,295
Professional services	5,215
Market development	3,058,690
Civil society facilitation	51,775
<b>Total</b>	<b>3,334,690</b>

U.S. and Canada	
New and rehab construction	14,888
Repairs	19,092
<b>Total</b>	<b>33,980</b>

Asia and the Pacific	
New and rehab construction	8,190
Incremental construction	88,080
Repairs	93,085
Professional services	2,360
Market development	1,775,710
Civil society facilitation	29,210
<b>Total</b>	<b>1,996,635</b>



**Partnership programs**

Partnership programs are where Habitat for Humanity works through partners, with no Habitat office.



# financial statements

FY2022

## Audited consolidated

FY2022 use of funds (in thousands of dollars)	
Program – U.S. affiliates	\$139,912
Program – International affiliates	\$69,041
Program – Public awareness and advocacy	\$17,472
Fundraising	\$58,663
Management and general	\$20,922
<b>Total expenses</b>	<b>\$306,010</b>

FY2022 sources of funds (in thousands of dollars)	
Contributions	\$374,946
Donated products	\$40,648
Government grants	\$17,557
Other income	\$16,292
<b>Total revenue</b>	<b>\$449,345</b>

## Unaudited combined

The audited financial statements of Habitat for Humanity International reflect only part of Habitat’s work around the world. As autonomous nonprofit organizations, Habitat for Humanity affiliates and national organizations keep their own records of revenues and expenditures.

To better demonstrate the magnitude of the movement, we annually compile combined (unaudited) financial amounts for Habitat for Humanity in total. For the fiscal year that ended June 30, 2021, we estimated the total impact of the entire Habitat for Humanity mission was as follows:

### Total net assets of

\$3 billion

### Total revenue of

\$2.1 billion

FY2021 use of funds	
Program	\$1.6 billion
Fundraising	\$153 million
Management and general	\$176 million

FY2021 sources of funds	
Contributions and grants	\$873 million
Donated product	\$499 million
Sales of homes	\$575 million
Other income	\$179 million



Habitat homes in the Dolores community outside Ormoc City, Philippines

Our work in **more than 70 countries** and **across all 50 states** in the U.S. has helped transform the lives and communities of **more than 46 million people** through housing since 1976.

With the help of **more than 700,000** volunteers in the past fiscal year, Habitat helped **more than 7.1 million people** build or improve the place they call home.



Help us today.

Kavre, Nepal



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Habitat's strategic plan supplies the framework for exponentially expanding our worldwide impact so that we can partner with more families to build or improve places to call home. Our Global Impact Fund supplies the flexible funding for that expansion, which enables us to build impact at the community, sector and societal levels.

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**Habitat's Global Impact Fund** moves our mission forward by providing the most crucial funding possible so that we can respond to the most critical needs:

- Leveraging resources to respond to the world's housing need.
- Building the capacity of our global network.
- Investing wisely to sustain our programs through tough economic times.
- Designing innovative programs that reach ever-growing numbers of families.
- Practicing good stewardship in order to increase our efficiency and ensure the trust of our generous donors.

**habitat.org**

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